

DAION

MARK SERIES

Natural Beauty



Distinctive rosewood pick guard contrasts with the solid cedar or spruce top. Note uniquely shaped bridge on Mark V model. Bone saddle. Beautiful mirror-matched maple back.

MCI, Inc.

P.O. BOX 8053 • WACO, TEXAS 76710 • PHONE 817/772-4450



DAION[®]

a sound as natural as all outdoors!

While most other guitar manufacturers rely on reputation, Daion is forging a new dimension in acoustic steel string guitars.

Daion craftsmen, realizing that solid cedar is one of nature's best woods for soundboards and that it is a traditional wood for many fine classic and flamenco guitars, asked the question, "Why not for acoustics?" After much research, Daion has combined solid cedar, mahogany, rosewood, and other fine woods to create a distinctively new line of guitars—designed for beauty, durability, projection and tonal quality.

Each Daion guitar is checked and rechecked for quality. And best of all, they are affordable, no matter what your price range.

These distinctive Daion guitars offer the discriminating guitarist an alternative to the look-a-like, sound-alike instruments produced by most other companies.

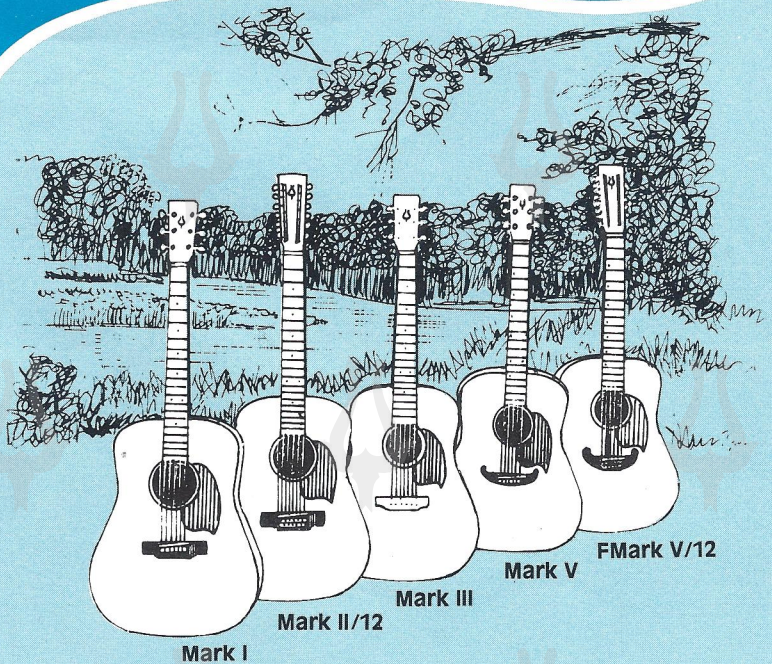
But words and pictures cannot tell the whole story. Only by playing and seeing these fine instruments can you realize their quality and value. Play a Daion Mark Series guitar at your authorized Daion dealer today!

MARK I

Dreadnought body • Aged solid cedar top • Mahogany sides and back • Rosewood fingerboard and bridge • Rosewood pickguard • Individual sealed tuning machines • Mark II/12 model has slotted headstock • 6 on plate tuning machines.

MARK II AND MARK II/12

Dreadnought body • Aged solid cedar top • Redwood sides and two-piece back • Rosewood fingerboard and bridge • Rosewood pickguard • Individual sealed tuning machines • Mark II/12 model has slotted headstock • 6 on plate tuning machines.



DAION MARK V & MARK V/12

Dreadnought body • Solid cedar top • Rosewood sides and two-piece back • Rosewood fingerboard and uniquely shaped bridge • Bone nut and saddle • Herringbone binding • Rosewood pickguard • Individual sealed friction free tuning machines • Twelve string model has slotted headstock • 6 on plate tuning machines.

MARK III AND MARK III/12

Dreadnought body • Spruce top • Maple sides and two-piece back • Maple neck • Maple fingerboard and bridge • Brown dot position markers • Individual sealed machine heads • 12 string model has slotted headstock • 6 on plate tuning machines.

**All Daion Guitars are constructed with extra long adjustable truss rods which extend through the end block at base of the neck to the 20th fret (instead of the 14th fret like some other guitars) for maximum strength and more precise adjustment. Adjustment is made through the sound hole directly under the fret board.*

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