

DAION HERITAGE SERIES

Natural Beauty



MCI, Inc.

P.O. BOX 8053 • WACO, TEXAS 76710 • PHONE 817/772-4450

DAION[®]...

a sound as natural as all outdoors!

If you were a master luthier and had the finest woods at your disposal, how would you build a guitar for yourself?

You would pay close attention to every detail of construction and use the best materials to insure the finest quality throughout.

This is the Daion Heritage Guitar . . . Master craftsmen building guitars as if they were building them for themselves. Only choice, aged woods are used, and every step of the building process is double-checked for the finer points of craftsmanship, durability, and beauty. A final test for tonal richness is made to confirm that every Daion Heritage Guitar meets the strictest standards of quality throughout.

Points to look for in the Daion Heritage Guitar are:

- The aged solid cedar top—selected for beauty, and slightly crowned for rich tonal response.
- The sturdy bracing system—engineered to compliment the overall balance between the rich bass and the crystal clear treble tones.
- The maple binding and a one-piece wide maple purfling for a touch of elegance.
- The brass nut and saddle for balanced open string response and increased sustain.
- The elegant mahogany sides and back for strength as well as beauty.
- The rosewood fingerboard and bridge for beauty and durability.

THE 78 DAION HERITAGE GUITAR

Dreadnought body • Aged solid cedar top with hand-stained mahogany finish • Mahogany sides and two-piece back • Brass nut and saddle • Brass side and main position markers • Rosewood fingerboard and bridge • Maple binding and purfling • Rosewood string pins and end pin • Gold plated, sealed tuning machines.

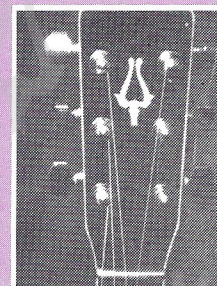
THE 78/12 DAION HERITAGE GUITAR

The same basic guitar as the model 78 with slotted headstock • Gold plated 6 on plate tuning machines.

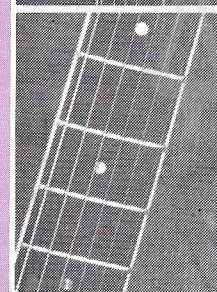
THE 79 DAION HERITAGE GUITAR

Dreadnought body • Aged, solid cedar top • Mahogany sides and two-piece back • Durable, high-gloss black finish • Brass nut and saddle • Rosewood fingerboard and bridge • Brass binding • Rosewood string pins and end pin • Gold plated, sealed tuning machines.

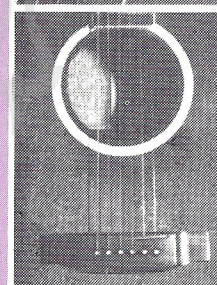
Note attractive hand-carved mark on head piece; the gold plated, sealed tuning machines; and, the brass nut.



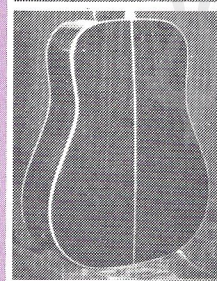
Hardwood neck with rosewood fingerboard has brass main and side position markers.



The distinctive maple rosette inlay around sound hole and the rosewood bridge & pins with brass saddle combine to create a tone of elegance and professionalism.



The sides and back are beautifully formed from mirror-matched mahogany.



**All Daion Guitars are constructed with extra long adjustable truss rods which extend through the end block at base of the neck to the 20th fret (instead of the 14th fret like some other guitars) for maximum strength and more precise adjustment. Adjustment is made through the sound hole directly under the fret board.*

MCI, Inc.

P.O. BOX 8053 • WACO, TEXAS 76710 • PHONE 817/772-4450