

Even if you own one of theirs,
you need to try ours!
It's a lot more than just good looks.

Model HH-555

DAION

Handcrafted Guitar

The secret of the HH-555's tone and sustain lies in its center block. It is made with three plies — one dense layer of maple sandwiched between two thick, softer layers of solid spruce. Ten "sound grooves" are routed at either end of the block to add resonance, that elusive "singing" quality associated with some of the first semi-acoustic guitars.

Daion is the first to string on a semi-acoustic to give that little extra

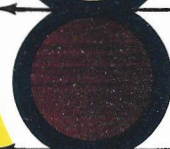
offer through-body acoustic to give sustain.



AVAILABLE IN FIVE FINISHES:



Gold



Brown



Burgundy



Honey Sunburst



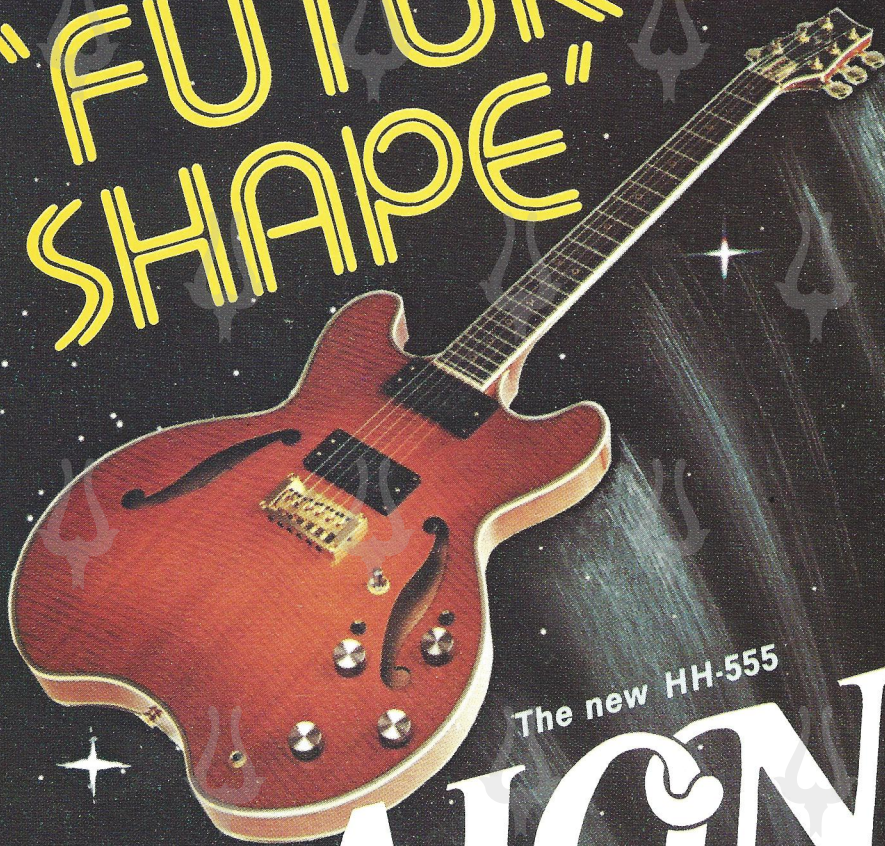
Tobacco Sunburst



MCI, Inc.

P.O. BOX 8053 WACO, TEXAS 76710 PHONE 817/772-4450

"FUTURE SHAPE"



The new HH-555

DAION

...is not just another pretty shape

...it has been engineered for solid functional and acoustical reasons. The "negative" bottom of the HH-555 noticeably improves the overall balance of the guitar, making it easier and less tiring to play. This new contour also adds strength to the shell cavity.

Two high-output Power Pulse pickups. A coil-tap switch for each pickup. Through-the-body stringing. Side-lock brass bridge. Add these features to the fact that every Daion guitar is expertly handcrafted. For this reason every Daion guitar carries a limited lifetime warranty.

Who else can make—and stand behind—these claims?
Sound reasons for choosing a Daion guitar!

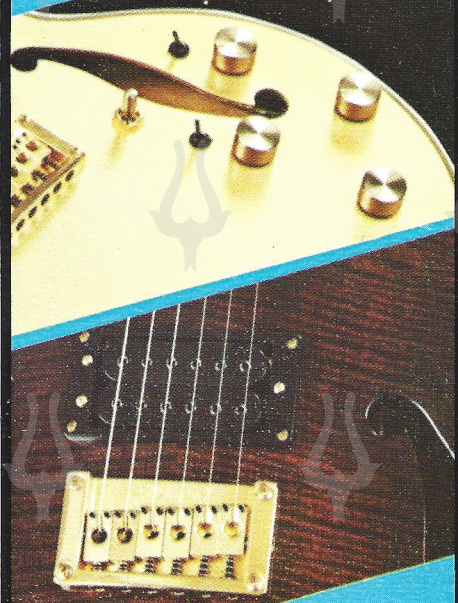
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The only thing
"negative" about the
Model HH-555

DAION

Handcrafted Guitar
is its bottom!

- Other unique features include:
- Inductive-reactor tone circuitry for smoother tone variation.
- Coil-splitter mini-switch for each Power Pulse pickup, not just the front one.
- Metallic gold top finish available on special order.



- Through-body stringing provides even better sustain than standard stop tailpieces.
- Bridge side-lock feature secures the individually adjustable brass saddles.
- Triple-screw anti-tilt pickup mounting system
- Book-matched flame-maple top.

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