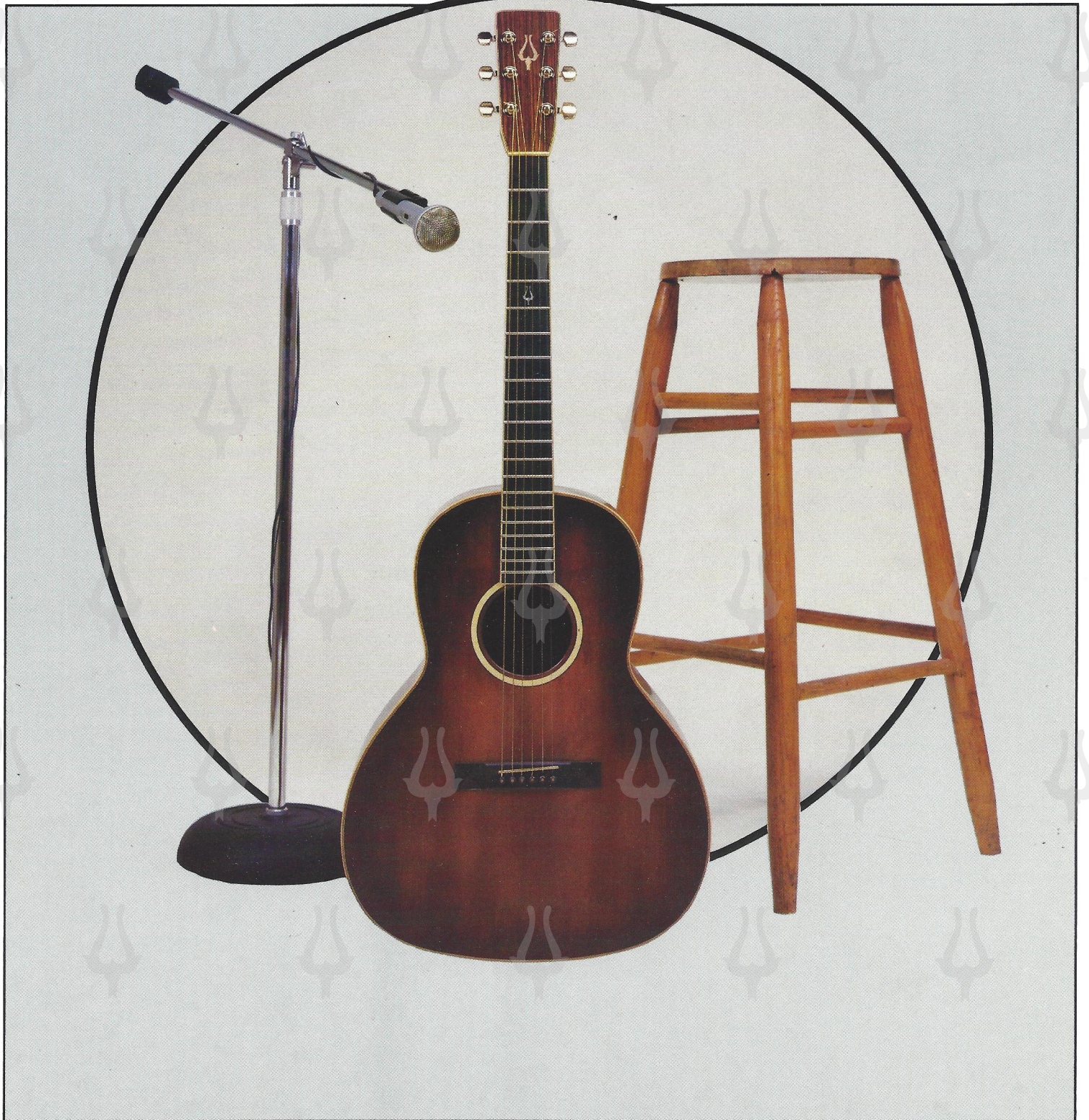


# DAIGN

## HANDCRAFTED GUITARS

---



# DAION GUITARS...

Even before you play a Daion Guitar, it's obvious you've found a superior instrument. The close attention to detail. The feel of the hand-shaped neck. The flawless finish. One thing is obvious—this is not an “assembly line” guitar.

Daion Guitars are made by a fairly small group of highly skilled craftsmen. Although it is necessary that some steps be performed by machine, it is *essential* that most steps be performed by hand. And only a skilled professional can perform the delicate final adjustments and playtest the finished product.

Look inside a Daion Guitar. Even if you don't recognize the hand-shaved bracing or hardwood bridge plate, you'll find no sign of hurried production or cut corners.

No excess glue or messy brace fitting. You will find a very neat, precise strutting job. Each brace is positioned for maximum strength and the enhancement of tone and response. The results are crisp highs and unmuddled lows, perfectly balanced to each other.

The finished product sounds as good as it looks. The top, back and sides are made of fine woods, carefully selected for their sound production qualities. The neck is comfortable, strong and easy to adjust with an extended block for added strength. The machine heads operate smoothly and hold well. And the final finish is skillfully applied to enhance the beauty, protect the wood and not interfere with intonation and sound-producing qualities of the wood.

The following series of pictures point out how much of each DAION guitar is carefully handcrafted. Although many machine processes are used, certain procedures are better done by hand.

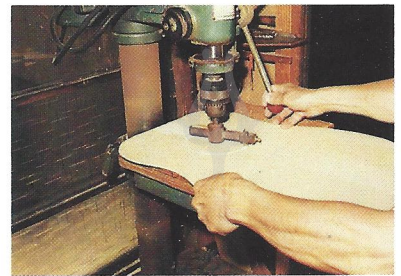
Wood to the guitar-maker is as gold and silver to the jeweler. DAION maintains a large supply of the finest woods available to ensure proper aging and to provide a wide selection. The wood is placed in a “drying chamber” for one to two years, the period of time depending upon the type of wood, during which time the moisture content of the wood is reduced to 7%.

The wood is then allowed to reseason naturally until the proper moisture content is obtained. This slow aging process virtually eliminates many problems caused by shrinkage (problems inherent in so many other guitars today whose wood is rapidly kiln-dried) and more adequately prepares the wood for the best tonal response.

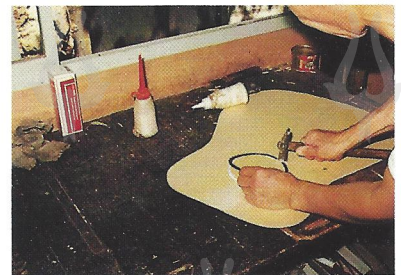
Woods are carefully selected for grade, strength, grain, and color.



Naturally, the sound hole purfling is engraved by machine, but



skillfully inlaid by hand to insure proper fit.

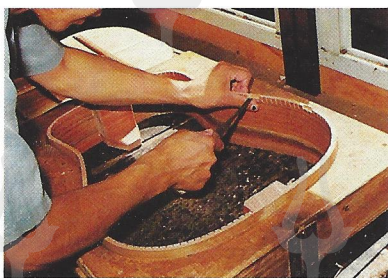


Each brace is hand-glued, placed in a press to assure proper bonding,

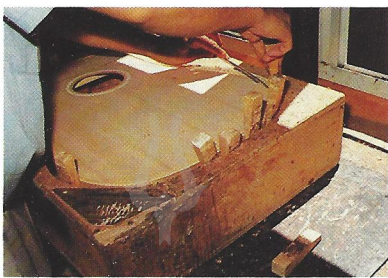




then carefully hand-shaved to guarantee maximum tonal response and balance. It is this process which helps give DAION guitars their rich bass and brilliant treble response.



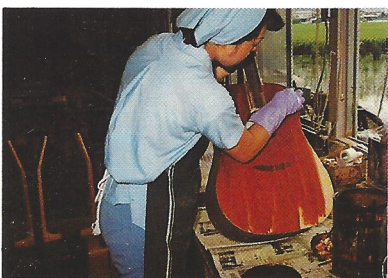
Each body brace is shaped by hand with a small chisel in accordance with the curvature of the guitar's body. This task is very tedious and time-consuming and requires much skill, but it is important to the overall resonance of the guitar's back and top.



This method of joining the top and the sides ensures the exact placement of the top, and achieves a slight "crowning" effect.



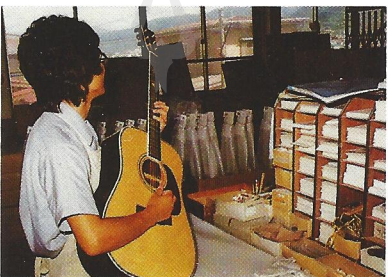
The neck is rough-shaped with power tools, then shaved to the final size and shape. The fingerboard is then hand-glued to the neck to ascertain proper fret placement and intonation.



DAION guitars are hand-stained to preserve and enhance the natural beauty of the grain.



Proper string alignment and scale length are the concerns of the workers who hand-set each bridge. Adjustments in nut and saddle height, and in neck tension, are made next—all by hand.



A qualified guitarist does the final playtesting and makes any final adjustments. If, perchance, he should find a defect which was not discovered during the on-going quality control process, he will send the instrument back.



The DAION factory consists of six divisions: materials, construction, sanding, lacquering, parts, and quality assurance. Each instrument must pass inspection by each department head respectively before it can proceed to the next stage of construction. If a defect is found during the final inspection, the instrument is returned to the department at fault and the individual department head is held responsible. This should indicate the quality, care, and craftsmanship which go into each DAION guitar.

# THE LEGACY SERIES

---



L-999  
L-99 L-9

# LEGACY SERIES

The small front bout gives the Legacy an entirely different appearance. The shape also contributes to the incredibly crisp highs and booming lows produced by this series. Highly acclaimed for its intonation and amplitude, the Legacy Series may change the shape of guitars in the future.

## L-9

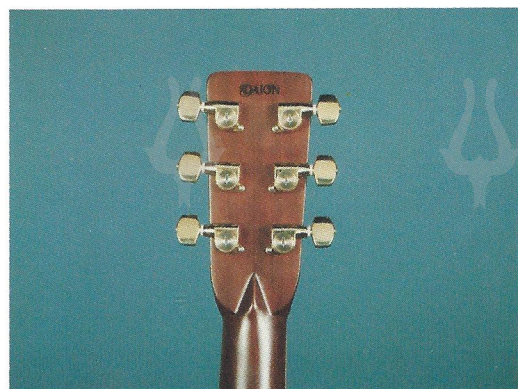
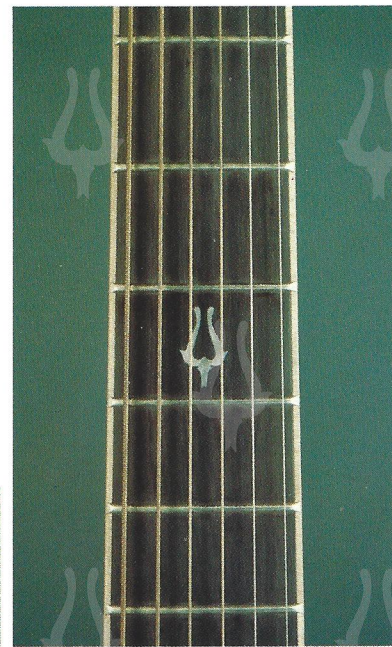
- Spruce top
- Mahogany neck, back & sides
- Rosewood fingerboard & bridge
- Rosewood headpiece facing with hand carved inlay
- Bone nut & saddle
- Rotomatic-type enclosed machine heads
- Natural matte finish
- Light gauge strings

## L-99

- Solid Cedar top
- Hand stained antique finish
- Mahogany back & sides
- Rosewood headpiece facing with hand carved inlay
- Diamond cut Mahogany neck
- Bone nut & saddle
- Double floral pearl position marker on 5th Fret
- One piece Maple sound hold purfling
- Maple bound body
- Rotomatic-type enclosed machine heads
- Light gauge strings

## L-999

- Solid Cedar top
- Hand stained antique sunburst finish
- Rosewood back & sides
- Ebony fingerboard & bridge
- Rosewood headpiece facing with hand carved inlay
- Diamond cut Mahogany neck
- Pearl logo position marker on 5th Fret
- One piece Maple sound hole
- Maple bound headpiece, fingerboard and body
- Rotomatic-type enclosed machine heads
- Light gauge strings



# THE YEAR SERIES

---

---



THE '80  
'78 CENTURY '78 HERITAGE '79 BROWN '79 BLACK

# THE YEAR SERIES

Each as different as the year it's named for, the Daion Year Series is our standard of excellence. All are built to exact standards. Light gauge strings combined with the brass nut and saddle (available on most models) increase sustain and enhance the tone.

These guitars produce a rich, full sound with excellent volume and projection.

## '78 CENTURY

- Spruce top (Hand stained antique Mahogany finish)
- Mahogany neck, back & sides
- Rosewood fingerboard & bridge
- Bone saddle
- Rosewood headpiece facing with hand carved inlay
- 2 line sound hole purfling
- Bound headpiece, fingerboard, body
- Rotomatic-type enclosed machine heads

## '78 HERITAGE and '78 HERITAGE/12

- Solid Cedar top (Hand stained antique Mahogany finish)
- Mahogany neck, back & sides
- Rosewood fingerboard & bridge
- Brass nut & saddle
- Brass dot main positions & side positions
- Rosewood bridge pins & end pin
- Rosewood headpiece facing with hand carved inlay
- 1-piece Maple sound hole purfling
- Maple bound headpiece, fingerboard, body
- Gold plated rotomatic-type enclosed machine heads

## '79 BROWN or BLACK

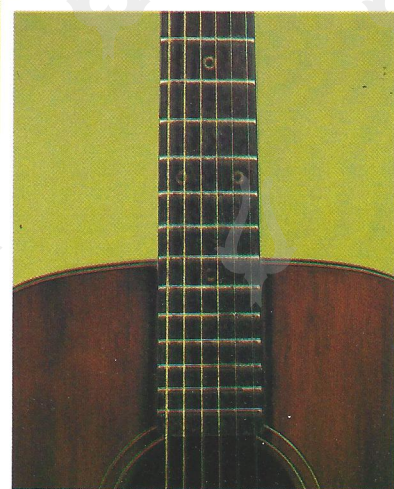
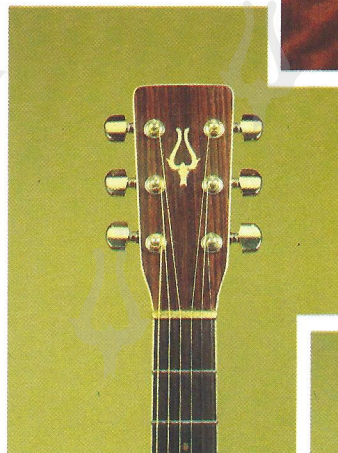
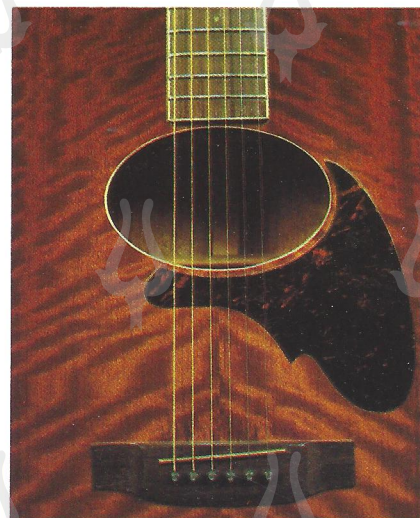
- Solid Spruce or Cedar top
- Mahogany neck, back & sides
- Rosewood fingerboard & bridge
- Brass nut & saddle
- Brass ring main positions & dot side positions
- Rosewood bridge pins & end pin
- Black or Rosewood headpiece facing with hand carved inlay
- 2 lines brassloid inlaid sound hole purfling
- Brassloid inlaid headpiece body
- Gold plated rotomatic-type enclosed machine heads

## '80 and '80/12

- Solid Spruce top with fancy .03mm Ovangcol Mahogany facing
- Hand stained dark Mahogany sunburst finish
- Oval shaped sound hole
- Mahogany neck, back & sides
- Rosewood fingerboard & bridge
- Brass nut & saddle
- Brass dot main positions & side positions
- Rosewood bridge pins & end pin
- Rosewood headpiece facing with hand carved inlay
- Maple bound headpiece, fingerboard, body
- Gold plated rotomatic-type enclosed machine heads



'80/12 '78 HERITAGE/12



# THE MARK SERIES



MARK V

MARK I

MARK IV

MARK III

MARK II



# THE MARK SERIES

Each guitar in the Mark Series is handcrafted to precise specifications.

The Mark I is certainly the finest inexpensive guitar you can buy.

The close attention to detail on the entire Mark Series results in exceptional instruments with full, rich tone and classic looks.

## MARK I and MARK I/12

- Solid Cedar top
- Mahogany neck, back & sides
- Bone saddle
- Rosewood fingerboard & bridge
- Rosewood headpiece facing with hand carved inlay
- Rosewood, Maple, Rosewood sound hole purfling
- Rosewood undercoated pickguard
- High quality individual machine heads
- Light gauge strings

## MARK II and MARK II/12

- Solid Cedar top
- Rosewood back & sides
- Mahogany neck
- Bone saddle
- Rosewood fingerboard & bridge
- Rosewood headpiece facing with hand carved inlay
- Maple, Rosewood, Maple sound hole purfling
- Ivory bound fingerboard & body
- Original shape Rosewood undercoated pickguard
- High quality individual machine heads
- Light gauge strings

## MARK III

- Solid Cedar top
- Ash back & sides
- Mahogany neck
- Bone saddle
- Rosewood fingerboard & bridge
- Rosewood headpiece facing with hand carved inlay
- Rosewood & Maple combination 5 piece sound hole purfling
- Ivory celluloid bound headpiece, fingerboard, body
- Original shape Rosewood undercoated pickguard
- High quality individual machine heads
- Light gauge strings

## MARK IV

- Solid Cedar top
- Rosewood back & sides
- Mahogany neck
- Bone nut & saddle
- Rosewood fingerboard with original pattern main positions
- Shaved original shape Rosewood bridge
- Rosewood headpiece facing with hand carved inlay
- Rosewood & Maple combination 5 pcs. sound hole purfling
- Rosewood celluloid bound headpiece, fingerboard, body

- Original shape Rosewood undercoated pickguard
- Chrome plated rotomatic-type machine heads
- Light gauge strings

## MARK V and MARK V/12

- Solid Cedar top
- Rosewood back & sides
- Bone nut & saddle
- Mahogany neck with diamond cut
- Rosewood fingerboard with inlaid maple dot positions
- Original shaped Rosewood bridge
- Rosewood headpiece facing with hand carved inlay
- Double herring-bone mosaic sound hole purfling
- Herring-bone purfling around the top
- Ivory celluloid bound headpiece, fingerboard, body
- Original shape Rosewood undercoated pickguard
- Chrome plated rotomatic-type enclosed machine heads
- Light gauge strings



MARK I/12  
MARK II/12 MARK V/12



# THE '81 SERIES

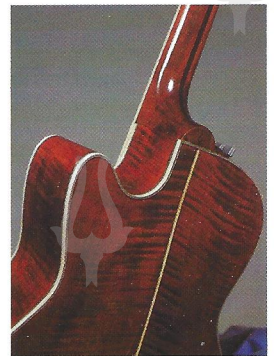
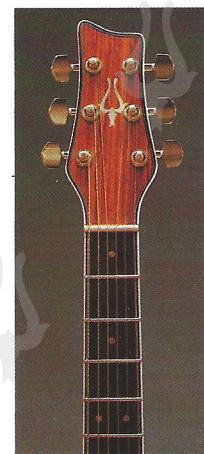
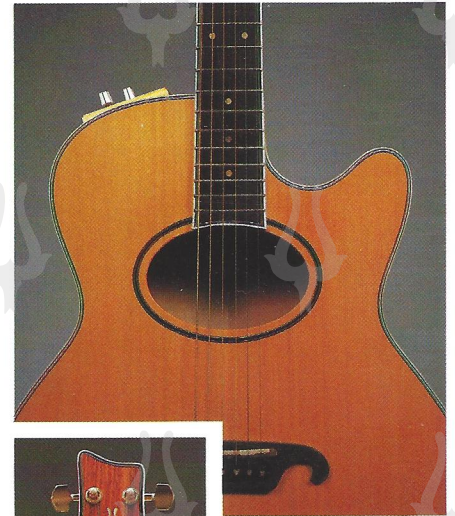
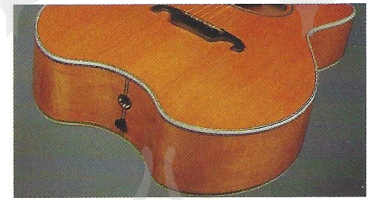


'81 CARIBOU/TAN

'81 CARIBOU/BR

'81 CARIBOU/WR-12

'81 GAZELLE



## THE '81 SERIES

Designed for the professional guitarist, The '81 is an incredible instrument. From the handpicked wood to the high quality electronics, no short cuts are taken. Each is handcrafted to precision specifications.

Truly a dual purpose instrument, The '81 is an excellent acoustic guitar with no amplification. The high output transducer built in under the bridge saddle beautifully reproduces the acoustic sound when amplified. The arched back and solid wood top project resonance and enhance tonal quality.

The unique appearance is also functional. The round cut-away provides total fret access and the contoured lower bout permits jack clearance. Slide pots are used for volume and tone control and are located on the upper bout near the neck.

The '81 is easily the most advance electric-acoustic guitar.

## '81 CARIBOU & CARIBOU/12

- Electric-acoustic guitar with built-in transducer
- Available in Tan, Wine Red and Brown
- Solid Cedar top with oval sound hole
- Maple arched back & sides
- Round cut-away for easy access to the top fret
- Negative bottom for new appearance and jack clearance
- 3-piece Maple/Rosewood neck
- Rosewood fingerboard
- Brass nut and compensated brass bridge saddle
- High output original transducer under the saddle
- Slide volume and tone pots with Maple mounting ring
- Original-shaped headstock with brass logo inlay
- Gold-plated rotomatic-type machine heads
- Light gauged strings

## '81 GAZELLE & GAZELLE/12

- Same specifications as '81 Caribou except with solid Spruce top and Rosewood arched back and sides.

# DAION LIMITED LIFETIME WARRANTY

Daion Guitars, distributed by MCI, Inc.,  
P.O. Box 8053, Waco, Texas 76710 (817)772-4450,  
warrants to the original retail purchaser  
that this instrument is free of  
defects in materials and workmanship for  
the life of the instrument.

The warranty becomes effective only upon  
receipt of the registration card  
by MCI, Inc., filled  
out and signed by the original retail purchaser,  
within 10 days of date of purchase.

If warranty service is required, MCI, Inc.  
agrees to repair the defect(s) or  
replace the instrument, at MCI's option,  
free of charge for labor and materials for a period  
of one year from date of purchase.

Thereafter, there will be no charge for materials  
only. In the event of failure  
or malfunction as a result of defects,  
you should notify your  
nearest authorized Daion dealer.

The dealer or owner shall ship the instrument  
to MCI, Inc. or an authorized  
Daion service center freight prepaid by owner.  
The repaired instrument part,  
or replacement instrument, will be returned  
to the owner, freight collect insured, within thirty days  
from date of receipt by the  
service center, barring unforeseen delay or  
other circumstances  
beyond MCI's reasonable control.

MCI reserves the right to make final judgment  
regarding the existence and nature of any defect.

No representative or person is authorized to  
assume for MCI, Inc. any liability  
except as stated above in connection with the  
instrument. This warranty  
does not apply to repairs necessitated by  
normal wear and tear,  
misuse, neglect, accidental damage,  
modification or normal cracking of wood or  
finish that results from changes  
in temperature or humidity.

\*Damage from the use of improper replacement  
strings is also excluded.

MCI, Inc. makes no other express warranty of  
any kind whatsoever. All implied  
warranties, including warranties of merchantability  
and fitness for a particular purpose,  
exceeding the duration of  
the aforestated obligations are hereby  
disclaimed and excluded from  
this warranty. MCI, Inc. shall not be  
liable for any incidental  
or consequential damages.

\*Proper string gages should not exceed the following: 6 string acoustic  
guitars, E or 1st .013; B or 2nd .017; G or 3rd .023; D or 4th .033;  
A or 5th .043; E or 6th .053



**Daion Guitars are  
distributed exclusively  
by MCI, Inc.  
P.O. Box 8053,  
Waco, Texas 76710  
(817) 772-4450**

